



Art To Protect transforms art into sustainable ongoing income for non-profit organizations protecting biodiversity and indigenous communities.



2026/2027

COLLECTION LOOKBOOK 2027

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INTRODUCTION

My name is Bernadet Bijsterbosch, an artist, traveler, and founder of ART TO PROTECT.

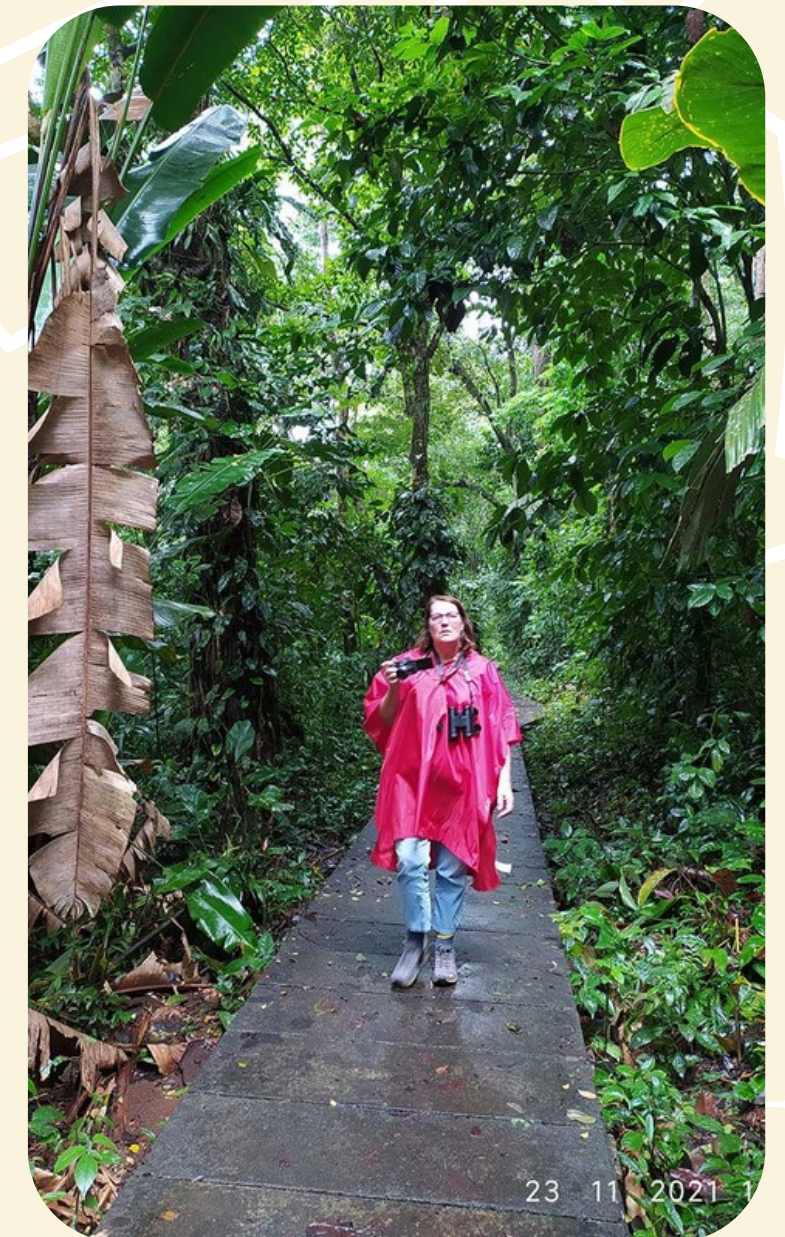
During my travels across some of the world's most extraordinary natural environments, I have witnessed both the breathtaking beauty of our planet and the alarming reality that much of its biodiversity is disappearing. Countless species, ecosystems, and indigenous cultures are under increasing pressure, making conservation one of the most important challenges of our time.

I believe art has the power to inspire action where facts alone often cannot. ART TO PROTECT was created to connect creativity, conservation, and community. Through art expeditions, exhibitions, and meaningful collaborations, we transform art into a force for positive change, supporting organizations that protect biodiversity and helping local communities preserve their natural and cultural heritage.

By collaborating with retailers through our unique format, we provide conservation partners with a sustainable source of ongoing income that supports their mission, helps protect the extraordinary biodiversity of the countries they serve, and creates lasting benefits for local communities.

Thank you for being our partner!

Bernadet Bijsterbosch

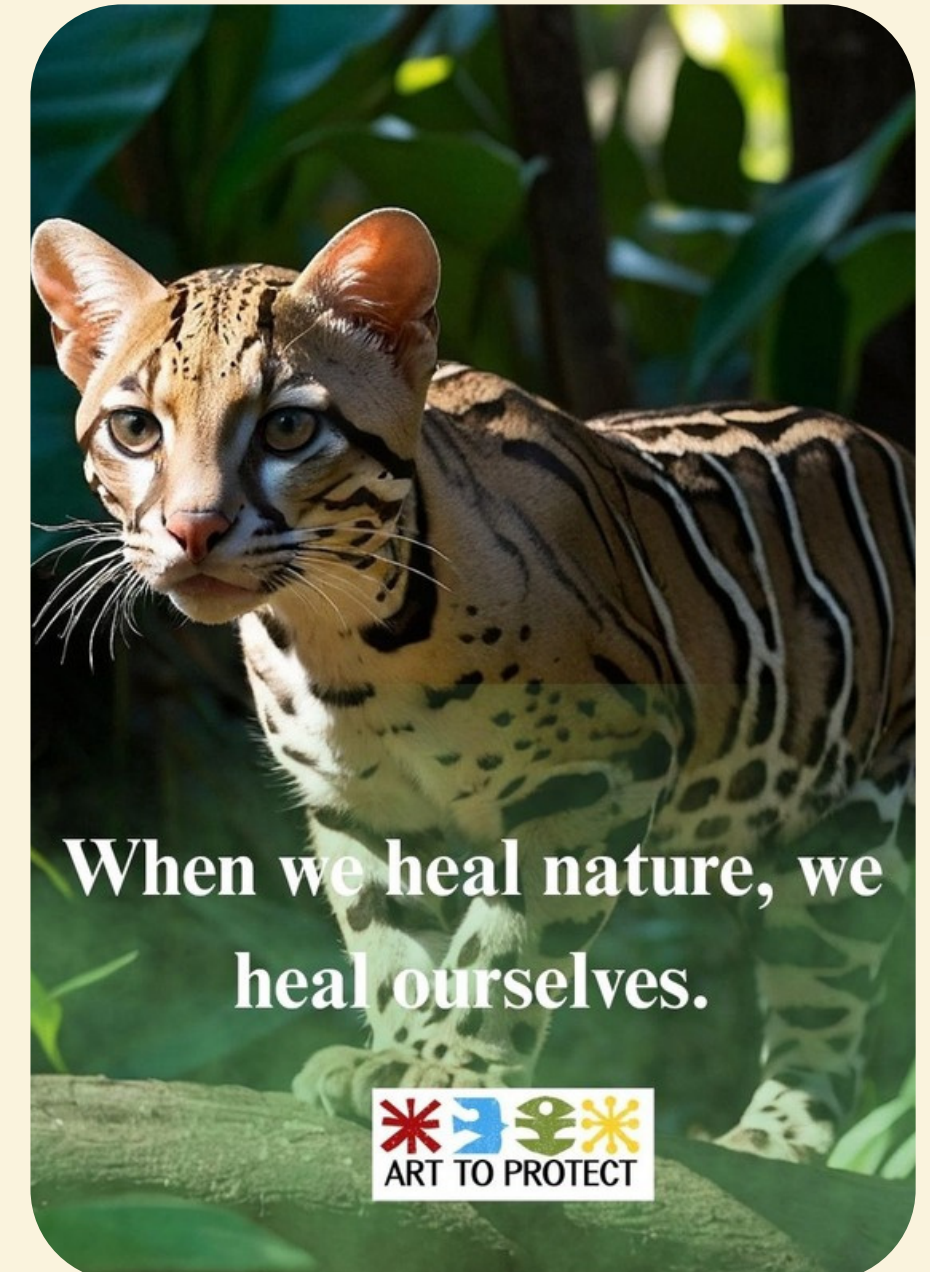
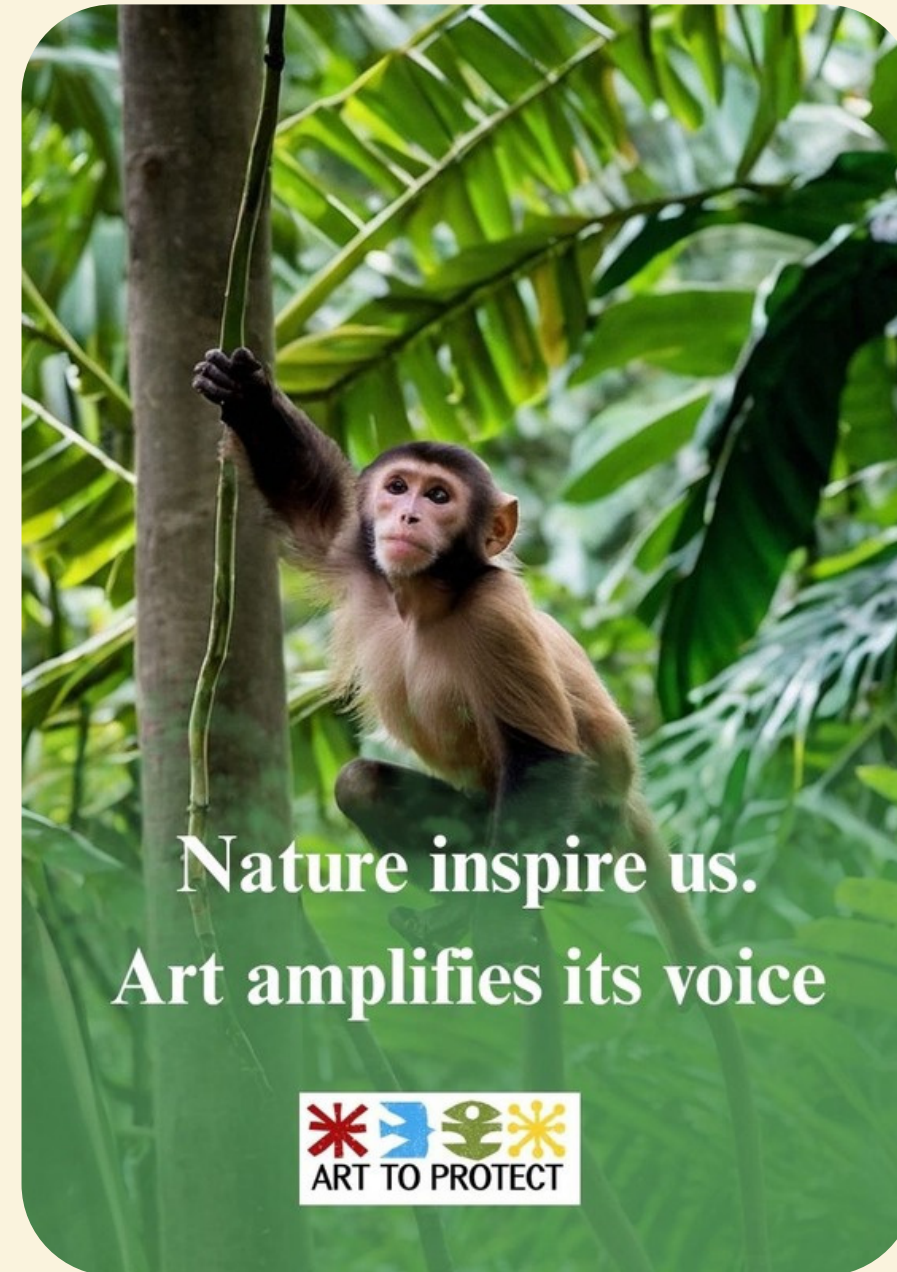


OUR MISSION

ART TO PROTECT transforms art into sustainable, ongoing income for conservation organizations. Through creativity, collaboration, and meaningful partnerships, we help protect biodiversity, support local communities, and preserve the natural and cultural treasures of our planet for future generations.

In Malaysia, Madagascar and Costa Rica we work with different conservation partners to support their mission by donating 20% of our profits to their conservation projects.

We believe biodiversity and Tribe culture is worth protecting for future generations. Together, we can make a lasting difference.





OUR VISION

How ART TO PROTECT Creates Impact

ART TO PROTECT helps conservation organizations generate sustainable, ongoing income. Each partner receives its own collection of artwork and products, an online shop, and continuous promotion through our marketing, exhibitions, and community.

By selling art, prints, and merchandise made by different artists inspired by the places and wildlife they protect, we create awareness while generating revenue. Every month, 20% of our profit from these sales is donated directly to our conservation partners, providing long-term financial support for their important work. This version focuses on the practical benefits (shop, collection, promotion) while clearly explaining the ongoing revenue model.





COLLECTION CLOTHES

Wear your passion for nature with a collection of sustainable clothing inspired by the world's most extraordinary wildlife, landscapes, and cultures.



COLLECTION HOME

Bring the beauty of nature into your living space with art-inspired home décor that combines style, storytelling, and conservation.



COLLECTION SOUVENIR

Take home a meaningful reminder of your journey with unique souvenirs that celebrate biodiversity while supporting conservation efforts.

COLLECTION CLOTH

Wear art. Share a purpose.

Our Collection Cloth transforms inspiring wildlife and nature-inspired artwork into stylish, high-quality apparel designed to stand out. Created for people who appreciate beauty, creativity, and the natural world, each piece allows you to express your love for nature wherever you go. More than clothing, it is a statement of connection—to art, to wildlife, and to the protection of our planet. Every design tells a story and helps support conservation efforts around the world.



T-SHIRT

Make a statement. Wear your values.
Our collection of art-inspired T-shirts is created for travellers, nature lovers, and art enthusiasts who want to celebrate and protect the beauty of our planet. Each design is inspired by wildlife, biodiversity, and indigenous cultures.

Every ART TO PROTECT partner receives a custom-made collection designed around their country, wildlife, and conservation mission, creating a unique souvenir for visitors and tourists.

High-quality, stylish, and meaningful, these T-shirts allow people to wear art while supporting biodiversity and the communities working to protect it.



SWEATER

Wear warmth. Share a purpose.

Our collection of art-inspired sweaters is designed for travellers, nature lovers, and art enthusiasts who want to combine comfort with meaning. Each design is inspired by wildlife, biodiversity, and indigenous cultures.

Every ART TO PROTECT partner receives a custom-made collection created around their country, wildlife, and conservation mission, offering visitors a unique and meaningful keepsake.

Comfortable, high-quality, and distinctive, these sweaters allow people to wear art while supporting biodiversity and the communities working to protect it.



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HOME

Bring your memories home.

Our Collection Home transforms beautiful wildlife and nature-inspired artwork into products that add character and meaning to any living space. From mugs and cushions to notebooks and decorative items, each piece allows visitors to take home a lasting memory of their journey.

Every ART TO PROTECT partner receives a custom-made collection inspired by their country, wildlife, and conservation mission. Beautiful, meaningful, and practical, these products help customers support the protection of nature while surrounding themselves with art they love.



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SOUVENIERS

Bring home a meaningful memory with the ART TO PROTECT Souvenir Collection. Inspired by the beauty of nature, wildlife, and indigenous cultures, our collection features unique and colorful products that tell a story while supporting conservation efforts around the world.

Designed for museum shops, tourist destinations, gift stores, zoos, botanical gardens, and specialty retailers, these eye-catching souvenirs offer visitors a memorable keepsake with a positive impact. Every purchase helps support biodiversity protection and local conservation partners through our commitment to donate 20% of our profits.

Art that inspires. Souvenirs that make a difference.



WALL ART

Bring beauty home.
Our collection of posters and canvas prints transforms inspiring wildlife and nature artwork into lasting memories. A popular choice among travellers, these pieces allow visitors to take a meaningful reminder of their journey home.

Every ART TO PROTECT partner receives a custom-made wall art collection inspired by their country, wildlife, and conservation mission. As the foundation of our art collections, these beautiful prints are a perfect fit for museums, visitor centres, gift shops, and retail stores around the world.
By surrounding themselves with art and nature, your customers can enjoy a daily connection to the places they love while supporting the protection of our planet.



HOW TO WORK WITH US!

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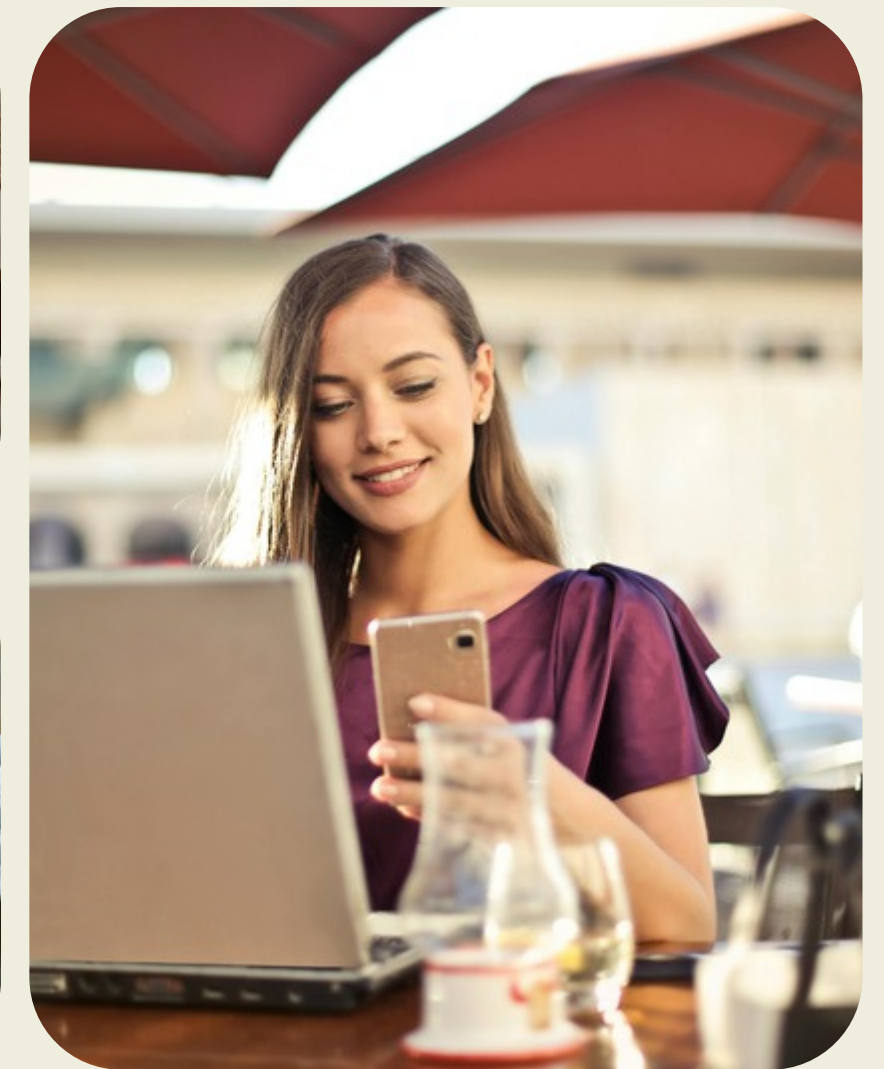


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CONTACT

Our professional team is here to help. Whether you have a question, would like more information, or want advice on creating your own ART TO PROTECT collection, we are happy to assist you. Contact us today and discover how art can help protect our planet.

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E mail : info@arttoprotect.com
instagram : [@bernadetbijsterbosch](https://www.instagram.com/bernadetbijsterbosch)





“Every species matters.
Every action counts.”



Art To Protect transforms art into sustainable ongoing income for non-profit organizations protecting biodiversity and indigenous communities.



“The future of wildlife depends on
what we do today.”



BIG THANKS!